

# EMAIL SIGNATURES

Update everyone's email signature in a single click with consistent branding, social media links and more

**Microsoft Partner**

Gold Application Development



# EXCLAIMER SIGNATURE MANAGER

## Award-Winning Software

Design, control and manage email signatures across your entire organization with the Exclaimer Signature Manager Product Suite.

Give your users the most consistent, professional and legally compliant email signatures for Microsoft Exchange, Outlook and Office 365.



- Add signatures to all emails passing through Exchange - including on mobile devices.
- Design the perfect template with logos, legal disclaimers, marketing banners, social media links and more.
- Get consistent signatures with auto-completed user details pulled from your Active Directory.
- Ensure everyone has the same well branded email signature companywide and be safe in the knowledge that no unauthorized user can modify it.
- Convert all plain-text email signatures into full HTML on all devices including smartphones and tablets.
- Compatible with Exchange 2013, 2010 and 2007.



- Distribute email signatures directly to an end user's Outlook client.
- Combine static text with images and dynamic data to create compelling Outlook email signature templates.
- Allow users to control which signature they apply when composing an email message.
- Centrally control the font and format of all email signatures.
- Create rules based on users' Active Directory attributes, giving different email signatures to different teams.
- Add promotional banners and social media icons to use an email signature as an additional marketing channel.
- Compatible with Outlook 2013, 2010, 2007 and 2003 and Outlook Web Access (OWA).





- Centrally manage email signatures for all staff using Office 365.
- No requirement for an Exchange server and all user details are taken from an Office 365 Directory or an on-premise Active Directory.
- Update all Office 365 email signatures from one central console, providing ultimate control.
- Design multiple signatures with dynamic content such as promotional banners, social media links, marketing artwork, compliant legal disclaimers and more.
- Create multiple email signatures so users can select the most appropriate one for their messages from the Outlook drop-down menu.
- Compatible with Office 365.



I recommend Exclaimer Signature Software to everyone. This is what Exchange is missing – sometimes the seemingly simple things prove to be truly impressive.



**Ratish Nair**  
Microsoft Exchange MVP



Exclaimer creates the best signature management software on the market. It's well designed, well written, well supported and extremely stable.



**Robert Pearman**  
Microsoft MVP, Windows



Exclaimer products should be a standard option for everyone with Exchange. I would recommend them based on the support alone.



**Milind Naphade**  
Publisher, MExchangegeek.com

# Exclaimer Signature Manager

## PROFESSIONALLY BRANDED EMAIL

### Design Your Template

Use our powerful editor to create the exact signatures you want or choose a template from the comprehensive library, then distribute the signature to all users.

### Promote Marketing Campaigns

Use date-based rules to add a banner for an upcoming promotion or event, then automatically remove/update it where needed.

### Add Social Media Elements

Let users 'Follow' or 'Share' your social media profile through clickable buttons in your email.

Use our 'social media strip' feature to drop in a pre-made and customizable strip of interactive social media buttons, such as a Twitter 'Follow' or a Facebook 'Share' link. Also, display your latest social media update like a Tweet or blog post.

### Policy Based

Policies combine rules and templates giving you the power to easily create a different signature for every user in your company.

The screenshot displays an email client window titled "RE: Email Signatures for Ma". The interface includes a ribbon menu with tabs: FILE, MESSAGE, INSERT, OPTIONS, FORMAT TEXT, and REVIEW. The MESSAGE tab is active, showing a "Clipboard" group with icons for Cut, Copy, Paste, and Format Painter. The "Basic Text" group contains various text formatting options like font size (11), bold (B), italic (I), underline (U), text color (A), background color (A), and alignment (left, center, right). The email header shows the "To:" field with "Peter.Jones <peter.jones@affinitri.com>", the "Cc:" field is empty, and the "Subject" is "Re: Email Signatures for Marketing". The email body contains the following text:

Hi Pete,

We can easily design you some great looking email signatures that perfectly match your website. For even better social media integration, we can automatically add our banners that click through to pages on your website - plus track who clicked them.

Regards  
James Green

**AFFINITRI**  
Marketing Consultancy

**James Green | Marketing Manager**  
Email: james.green@affinitri.com | Mobile: 08733 1033

**COME AND SEE US**  
05/08 - 13/08 OLYMPIA, LONDON

Disclaimer: This message contains confidential information and is intended only for the addressee. If you are not the addressee, you should not disseminate, distribute or copy this e-mail. Please notify the sender immediately by e-mail if you have received this e-mail by mistake and delete this e-mail from your system. E-mail communication can be lost, destroyed, arrive late or incomplete, or contain viruses.

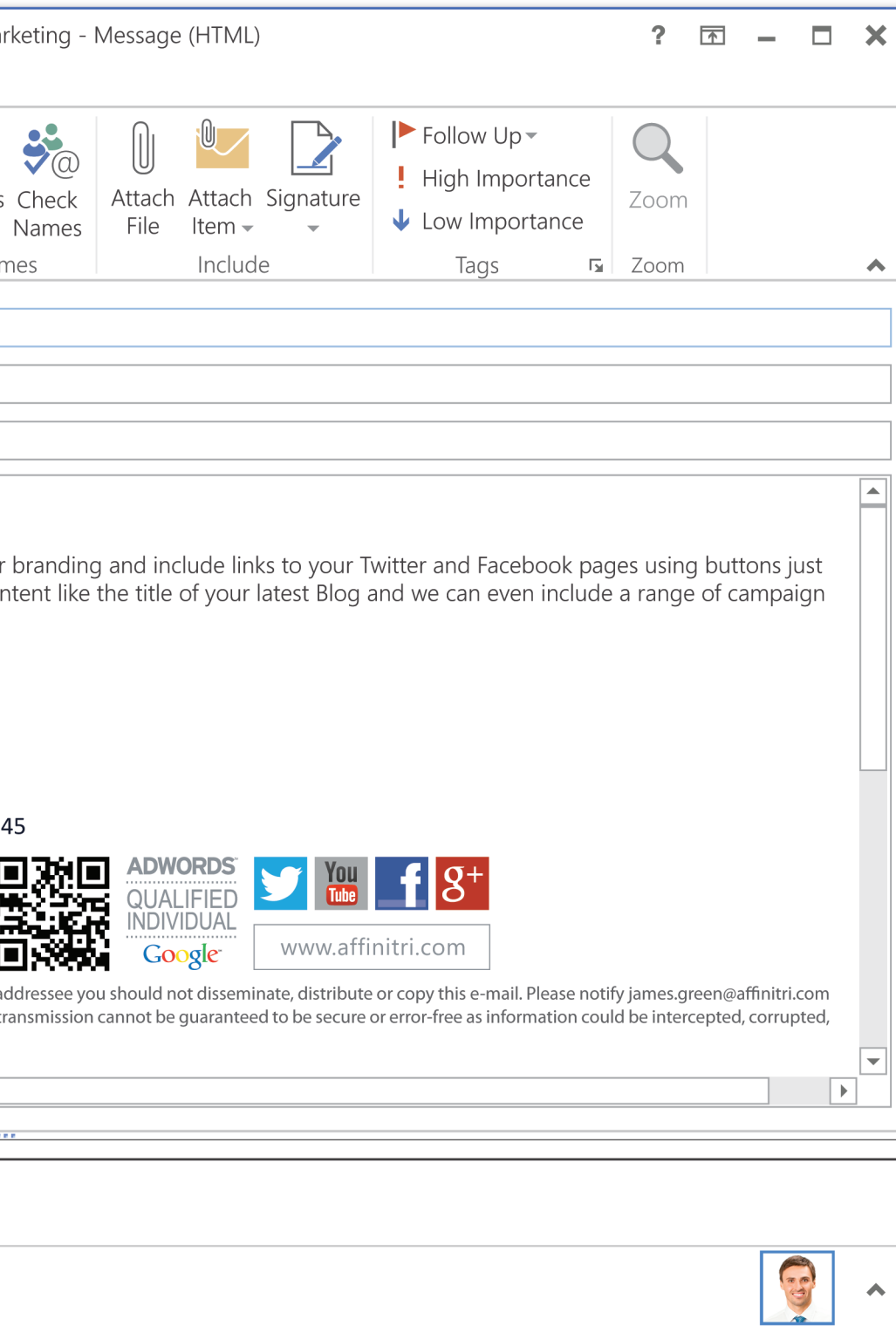
At the bottom, there is a section titled "Exclaimer Email Alias Manager" with a "Send As" dropdown menu. The dropdown is open, showing a list of email addresses: james.green@affinitri.com (selected), james.green@affinitri.com, james.green@xpower.co.uk, and james.green@espiral.co.uk.



## Active Directory & Office 365 Directory Integration

Give different users different signatures based on their AD or Office 365 directory attributes.

Keep everyone happy by letting each team use a different template to suit their needs. Give extra branding to the marketing team's signature but a promotional banner to the sales team.



## Add QR Codes

Scannable barcode links for mobile devices (QR codes) can be automatically generated for each user using our in-built QR code generator.

## On Any Device

Get high-quality signatures on all emails, even if they are sent from mobile devices like a smartphone or tablet PC.

## Test Your Creations

Check your signatures work before you deploy. Our policy tester provides a graphical overview of who gets what signatures and why.

## Central Control

Ensure that all users get the correct signature wherever they are located via one console within the software.

## Showcase Your Excellence

Promote your organization's accomplishments and achievements with award logos and certification icons.

## Complete Compliance

Be sure every email gets the appropriate legal disclaimer that users can't remove or alter.



## Give marketing control over email signature designs

With Exclaimer Template Editor, our all-purpose signature editor, your marketing department can create, edit and manage email signature designs without having to access the Exchange server, giving them creative control.

For more info, visit:

[www.exclaimer.com/template-editor](http://www.exclaimer.com/template-editor)

## Get the definitive Email Signatures for Dummies Guide

We've used all of our experience to write the official Email Signatures for Dummies guide. Learn how how to turn every email your organization sends into a valuable marketing asset.

Get your **free** guide and see how simple it is to make your email signature do more.

[www.exclaimer.com/dummies-guide](http://www.exclaimer.com/dummies-guide)

**FREE**



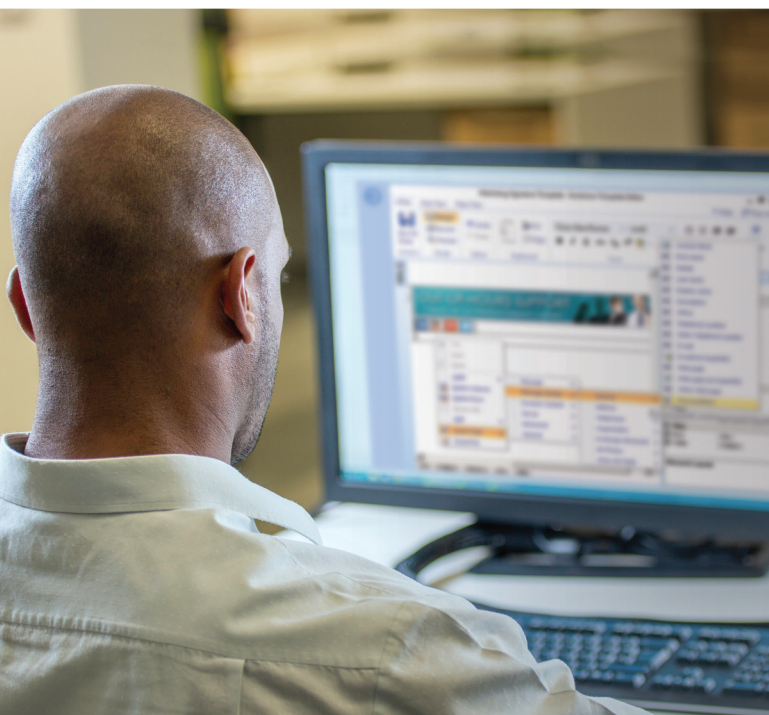
## Email Signature Design Service

Thousands of users trust Exclaimer to build their email signatures for them. Stand out from the crowd by letting us build yours.

We can design you a professional HTML signature that will work across all email clients, look amazing and promote your brand to your customers.

We're here to give you the email signature that your organization deserves!

[www.exclaimer.com/email-signature-design-services](http://www.exclaimer.com/email-signature-design-services)



# TAKE A LOOK at Signature Manager

Learn more or download a free, fully featured trial  
of the Signature Manager range at:

[www.exclaimer.com/signature-manager-exchange-edition](http://www.exclaimer.com/signature-manager-exchange-edition)

[www.exclaimer.com/signature-manager-outlook-edition](http://www.exclaimer.com/signature-manager-outlook-edition)

[www.exclaimer.com/signature-manager-office-365-edition](http://www.exclaimer.com/signature-manager-office-365-edition)



## QUESTIONS?

### Join the Webinar

We'll provide a complete demonstration of Exclaimer Signature Manager starting with install and setup. You'll see just how simple it is to get started with the product and how we've designed it to be easy to use and easy to maintain.

Go to: [www.exclaimer.com/webinars](http://www.exclaimer.com/webinars)

### Speak to us

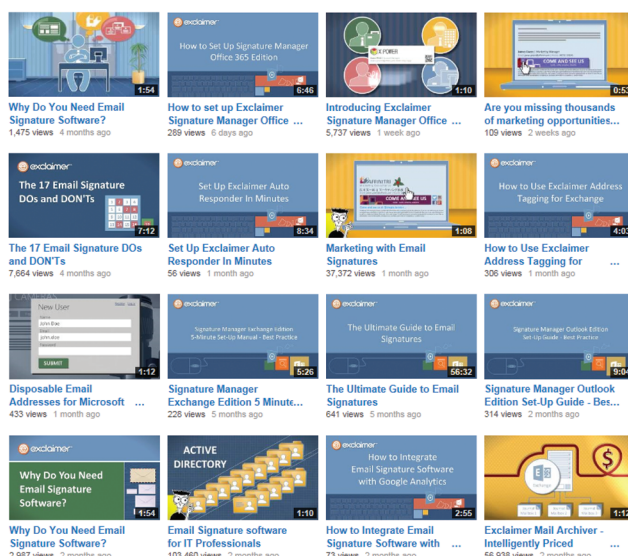
Our highly trained sales and support staff are here to help you with any Exclaimer related query. Even if we don't have an office in your area, you can chat to us from any location over live chat.

Email: [sales@exclaimer.com](mailto:sales@exclaimer.com)

### Watch the Video

Watch comprehensive product overviews, 'Getting Started' video guides and more on the Exclaimer YouTube channel.

[www.youtube.com/exclaimer](http://www.youtube.com/exclaimer)



A selection of our awards and certifications.



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# Additional Exclaimer Products



## Exclaimer Mail Disclaimers

Our multi award-winning Microsoft Certified Exchange disclaimer software.

## Exclaimer Mail Utilities

Our multi award-winning Exchange 2003 signature and disclaimer software.



## Exclaimer Email Alias Manager for Exchange

Our critically acclaimed, award-winning Exchange email alias software.

## Exclaimer Address Tagging for Exchange

Our unique software tool for creating disposable email addresses for Microsoft Exchange.



## Exclaimer Mail Archiver

Our award-winning email archiving software for Microsoft Exchange.

## Exclaimer Auto Responder

Manage Exchange auto-replies, forwarding, email flow and more.



## Exclaimer Outlook Photos

Our free product for importing staff photos into your Active Directory to display them in Outlook, SharePoint and Lync.

## Exclaimer Image Analyzer

Detect pornographic images and videos attached to emails, then quarantine, block, monitor or handle in whatever way you require.



## Exclaimer Anti-Spam

Manage Exchange anti-spam features and industry-leading CYREN RPD anti-spam in one simple console.

Exclaimer is a market-leading software vendor, providing Microsoft Certified, multi award-winning software for Exchange, Outlook and Office 365. We have over 47 million users worldwide, working with brands like Audi, Sony, Mattel, Fidelity, the BBC and many other organizations of all sizes and sectors.

## Punished to Perfection

Our goal is to design software that we would want. We push our software harder and further in testing than most of our customers ever will. We test every product for every eventuality to fulfill all expectations of a great software solution: strong, simple and supported by great service.



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[www.exclaimer.com](http://www.exclaimer.com)



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